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**Title: Financial Independence Planning's New Lansdale Office Expands its Tri-County Presence**

**For Immediate Release:** Lansdale, August 10, 2009 – Financial Independence Planning (FIP), a fast-growing established financial services organization, today announced its recent office opening in Lansdale, Pennsylvania.

The Lansdale office will coordinate projects and services for Montgomery and Bucks County to better serve Financial Independence Planning's expanding client base. Harry Keller, CPA, CFP, ChFP, Financial Independence Planning's CEO, stated, "FIP's office opening in Lansdale marks a significant milestone in our growth and reinforces our company culture of putting the client first. As our financial process and services expand to cover increasingly sophisticated requirements, our Lansdale location will ensure timely responsiveness, ease for clients to meet with us to discuss their portfolio and provide ongoing financial updates to their Financial Road Map"



*Financial Independence Planning (FIP)'s new office in Lansdale*

Laraine Beckman, Financial Independence Planning's Manager of Client Services will continue to provide day-to-day client support at both of the organization's locations in Lansdale and in Lafayette Hill. . Ms. Beckman brings over 30 years of project management and financial experience in the tri-county area. Bruce Musselman, Senior Advisor, co-manages the Lansdale office with CEO, Harry Keller. Mr. Musselman has extensive knowledge of employer retirement and benefit plans with Fortune 500 companies. Prior to transitioning to FIP, Bruce had 27 years of tenure as a corporate Human Resources Manager. He is a past Board Member of Profit Sharing Council of America (PSCA), serving on the Legal and Legislative Committee and as a frequent presenter at their National Conference. Said Mr. Musselman; "This is an exciting time for FIP. Our clients have responded very positively to the new office. I expect

we'll be adding staff, particularly in client support and sales, over the coming months." Other advisors at the office are Keith Hooper CPA, Adam Peltzman CFP, Fred Shocket CFP, and Ken Souder CFP.

The office address is 33 Jenkins Ave, Lansdale, PA 19446. For more information, simply call 215-361-2028 today.

### **About Financial Independence Planning**

Financial Independence Planning ([www.myFIPadvisor.com](http://www.myFIPadvisor.com)), a Lafayette Hill-based, full-service financial services firm serving clients primarily in the tri-county area of Bucks, Philadelphia and Montgomery Counties. The organization delivers financial process and Road Map execution primarily for clients in retirement and "pre-retirement", to help them retain and optimize their retirement assets. Financial Independence Planning (FIP) leverages its proprietary 8-step process to identify objectives and potential roadblocks early by mapping out an FIP Road Map™, thereby significantly decreasing overall financial cyclical exposure and thus promoting client portfolio stability and satisfaction. The firm's online client collaboration tools enable clients 24/7 secure access to their portfolio.

Securities and Investment Advisory Services offered through ING Financial Partners, Inc. Member SIPC.

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